

Enrollment No: _____

Exam Seat No: _____

C. U. SHAH UNIVERSITY

Winter Examination-2021

Subject Name: Communication Skills in English - I

Subject Code: 4CO03CSE1

Branch: B.Com

Semester : 3

Date : 16/12/2021

Time : 02:30 To 05:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1 Attempt the following questions: (14)

- a) Some of the elements of process of communications are _____.
i) sender-message-channel-receiver ii) semantic-cultural iii) intra-extra-mass
- b) Which of the followings comes under oral communication?
i) gestures/postures ii) notice/circular iii) seminar/conference
- c) Which of the followings comes under written communication?
i) gestures/postures ii) notice/circular iii) seminar/conference
- d) E-mail, memo, letter are the examples of ____communication.
i) non-verbal ii) written iii) oral
- e) Lectures, presentation and interviews are the examples of ____communication.
i) non-verbal ii) written iii) oral
- f) Whistling is a kind of _____.
i) visual sign ii) audio sign iii) body language
- g) Intra Personal, Inter Personal, Extra Personal, Mass, Organizational etc. are the terms related with _____ of communication.
i) barriers ii) levels iii) types
- h) Our internal dialogue with ourselves is called _____.
i) Intra Personal ii) Inter Personal iii) Extra Personal
- i) Audio /video sign is an example of ____communication.
i) non-verbal ii) written iii) oral
- j) Defects in devices used for transmitting messages is called _____.
i) cultural barriers ii) semantic barriers iii) mechanical barriers
- k) Earnest Hemingway is an _____ writer.
i) American ii) English iii) Indian
- l) *The Old Man and the Sea* tells the story of a battle between an aging fisherman Santiago and a large _____.
i) marlin ii) shark iii) whale
- m) The name of the aging fisherman in *The Old Man and the Sea* is _____.
i) Manolin ii) Pedrico iii) Santiago



